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STANLEY FURNITURE ADDS GLOBAL INFLUENCES TO ITS PORTFOLIO WITH NEW ARCHIPELAGO COLLECTION

-Company's new whole-home line includes diverse design elements and superior artisan detailing-

(STANLEYTOWN, Va. – Oct. 22, 2011) – Stanley Furniture announced today the introduction of Archipelago, a new whole-home collection that features both transitional and casual details with global inspiration from Asian, Portuguese, West Indies and Palm Beach styles. Offering a distinctive East-meets-West flair that is infused into the collection's bedroom, living, dining and home office styles, Archipelago provides an eclectic yet classic aesthetic that is ideal for today's marketplace.

“The Archipelago collection is an extremely strong addition to Stanley's product portfolio,” said Stanley's Vice President of Product Development Adam Tilley. “Its unusual blend of global influences and naturally textured materials, such as metal and woven elements, is unlike anything we've previously introduced and will catch consumers' attention in the store environment. For retailers, Archipelago offers much more than your average furniture suite — because the various pieces can be mixed and matched according to personal style preferences, it allows for merchandising creativity like never before.”

Crafted from richly authentic materials, the collection is primarily constructed from pecan, which is prized for its distinctive grain and neutral tone, and walnut, which offers depth and a natural, two-tone effect. Walnut burl pieces add character to the line, while hand-painted metal tops, bases and inserts provide texture and visual interest. The collection features fashionable accents, such as hand-painted hardware with gold tipping, water-spotted looks and rub-through finishes, for a final touch of elegance.

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Archipelago also marks Stanley's first foray into leather upholstery with the inclusion of a modern winged-back chair and a cigar chair made of antique, hand-crikkled leather.

The Archipelago collection encompasses 50 individual pieces in both grand and modest scales and offers five striking finishes that include:

- **Fathom**, a warm, bourbon-colored hue with rich clarity, exudes artisan craftsmanship through aging elements that include hand-cracked veneer inlays and soft skiving as well as an elegant blend of rock, rasp, cow tailing, spatter, highlighting and burnish details.
- **Shoal**, a sandy, low-sheen mid-tone with creme cheruzing, features a mixture of aging techniques, including cow tailing, spatter, bruising, rock, rasp and wormhole detailing for a softer, more casual feel.
- **Blanquilla**, an antique white with heavy chip out, reveals a medium-brown undertone that complements both the Fathom and Shoal finishes. Tan and charcoal bruising with spatter and cow tailing elements add complex and interesting layers to this finish.
- **Negril**, a high-luster black paint finish with a wood-tone rub through, features a textured, leather-like appearance that is achieved through a unique newspaper-pressing technique developed by Stanley craftsmen.
- **Ruche**, a water-spotted, Asian-inspired antique red, incorporates gesso brushstrokes for added patina and texture.

As a transitional collection, Archipelago's larger-scale pieces have generously proportioned tops, jack and cove edges and bold arc motifs. Traditional touches, such as carved posts, apothecary fronts, trellis work and Portuguese legs, lend an air of timeless sophistication. The smaller-scale pieces in Archipelago feature scalloped fronts and sides, which are seamlessly matched by the company's master craftsmen, as well as floating tops and tapered table legs for a more contemporary aesthetic.

"Because Archipelago pulls from so many diverse design influences, it naturally appeals to a broad range of consumer style preferences," said Tilley. "Many of the pieces in the collection would work just as well in a coastal cottage as they would in a country estate, while the prevalent arc theme also speaks to those

who prefer contemporary looks. This versatility is a major benefit for retailers who want something different for their store that attracts a wide audience.”

Stanley is exhibiting its new Archipelago collection, which features suggested retail prices ranging from \$399 – \$2,079, at its showroom (IHFC #C1158) during this week’s High Point Market. For more information on Archipelago and Stanley Furniture, visit www.stanleyfurniture.com.

About Stanley Furniture

Founded in Stanleytown, Virginia in 1924, Stanley Furniture Company is a leader in the design of residential wood furniture covering all major style categories for every room in the home. The Stanley Furniture brand targets the premium price segment of the residential market and focuses on delivering sophisticated design, hand-applied finishes, intricate construction details and the tasteful use of fine materials from around the world. To learn more, visit stanleyfurniture.com.

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